



Stan Lee's  
PINKSHEETS: POWN

**POW! ENTERTAINMENT**

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**BUSINESS OVERVIEW**

POW! Entertainment, Inc. (Purveyors Of Wonder) is in the business of creating and licensing intellectual property for the entertainment business, including feature films, live action animation projects, television programming, video games, merchandising and related ancillary markets. As part of this intellectual property, POW! seeks to create "franchise" characters that form the basis for sequels, product merchandising and other ancillary opportunities.

POW!'s strategy is to leverage creative output of Stan Lee and limit POW!'s overhead. POW! will do this by outsourcing and working with larger entities willing to finance and undertake the labor-intensive aspects of producing entertainment projects. Currently, POW!'s activities include creating project concepts, usually in the form of story treatments, finding partners willing to participate in and/or finance their development, finding the proper writers to write scripts, and, in some cases negotiating agreements for the production of the projects (i.e., the filming of a movie or television series, the creation of the video game, etc.).

**KEY INDUSTRY & INVESTOR POINTS...**

- POW! currently has over 40 projects in development.
- Established relationships with, MGM, IDT, Sci-Fi Channel, MTV, Spike TV, and many more.
- Pow! Entertainment has begun the process to become a fully reporting company.
- In the light of all that's been accomplished, Stan enthusiastically declares: *"The preliminary work is done. Now it's time to reap the rewards."*

**STOCK INFORMATION**

- Authorized - 250,000,000
- Outstanding -111,176,761
- Public Float - 2,413,112

**THE FUTURE**

*The best is yet to come from Stan Lee's imaginative mind...*

The new crop of characters and storylines being developed (approximately forty projects and counting) will blow fans away and usher in a new era for Stan Lee, as head of his own production company. POW! is proving to be a formidable force in Hollywood, attracting the interest of "A-Listers" in every creative arena. POW! Entertainment is producing with major production companies both animation and live action projects for television, film, DVDs, video games and an emerging medium of cell phone downloadable episodic stories.

The Company's revenue model revolves around brand creation and management and partnering with major distributors, licensees, live action and animation studios

**KEY INDUSTRY & INVESTOR POINTS**

- Founded by Stan Lee, creator of the modern superhero; Spider-Man, The Hulk, X-Men, etc.
- Stan Lee's name graces over 2 Billion publications.
- His comic characters movies have broken Box Office Records and his concepts stretch further into the worlds conscience then Disney.
- There has been a warm reception by the major studios, networks, top screenwriters, directors and actors who have been supporting Pow! Entertainment's projects.
- POW! Entertainment has a production deal with MGM.
- POW! Entertainment has a production deal with Bruce Willis and Arnold Rifkin's Cheyenne Enterprises.

**POW! ENTERTAINMENT****PINKSHEETS: POWN****PRODUCTS AND AGREEMENTS**

- TV Reality Show
- LightSpeed! Movie
- TV Animation
- Online Comics
- Wireless Mobile
- Online Gaming
- Sponsorship Adv.
- Graphic Novels
- Merchandising
- Agreements:

POW currently has agreements and relationships in place with the following: Activision, IDT Entertainment, DIC Entertainment Corporation, and Peak Entertainment Holdings.

POW! working with its partner IDT Entertainment has produced two animated DVD features, slated for possible release in the 3rd quarter of 2006 and 1st quarter 2007.

**MANAGEMENT TEAM – FANTASIC 4**

**Stan Lee** - Founder Chairman and Chief Creative Officer:

Known to millions as the man whose Super Heroes propelled Marvel Comics to its preeminent position in the comic book industry, Stan Lee's singular co-creations include Spider-Man, The Incredible Hulk, X-Men, The Fantastic Four, Iron Man, Daredevil, The Avengers, Silver Surfer and Dr. Strange among many others.

**Gill Champion** - COO/President:

Gill Champion is a seasoned award winning producer who has worked with industry legends Paul Newman, Jack Nicholson, Lawrence Olivier, Gregory Peck and Edward Asner, Ken Wahl in addition to many others. His 25 plus years in the entertainment industry encompasses extensive executive experience in global entertainment, marketing, retail and licensing industries.

**Arthur Lieberman** - Chief Business Affairs:

Mr. Lieberman is an attorney specializing in Intellectual Property Law, an area in which he has practiced, taught, litigated and negotiated rights for over 35 years. He has been involved in litigating over 100 cases; negotiated hundreds of licenses; and counseled hundreds of clients.

**Junko Kobayashi** - Treasurer, Chief Financial Officer:

Ms. Kobayashi has a background in public accounting and a number of years in the private sector. Prior to joining the Company, she was controller of SLM from January 2000 until it terminated operations in June 2001.

**PREPARED FOR**

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**FILMOGRAPHY AND OVERVIEW OF STAN LEE'S CREATIONS AND CO-CREATIONS.**

- Foreverman (2006) - Producer In Pre-Production
- Iron Man (2006) - Executive Producer In Pre-Production
- X-Men 3 (2006) - Executive Producer In Pre-Production
- Ghost Rider (2006) - Executive Producer Filming
- The Hands of Shang-Chi (2005) - Executive Producer Announced
- Who Wants to Be a Superhero? (2005) - Executive Producer In Pre-Production
- Fantastic Four (2005) - Executive Producer In Post-Production
- Elektra (2005) - Executive Producer Movie
- Blade: Trinity (2004) - Executive Producer Movie
- Spider-Man 2 (2004) - Executive Producer Movie (AKA: Spider-Man 2: The IMAX Experience)
- The Punisher (2004) - Executive Producer Movie
- Spider-Man (2003) - Executive Producer TV Series (AKA: Spider-Man: The New Animated Series)
- Striperella (2003) - Executive Producer TV Series
- Hulk (2003) - Executive Producer Movie
- X2 (2003) - Executive Producer Movie (AKA: X-Men 2, X-2, X-Men 2: X-Men United, X2: X-Men United)
- Daredevil (2003) - Executive Producer Movie (AKA: Daredevil 1.5)
- Spider-Man (2002) - Executive Producer Movie
- Blade II (2002) - Executive Producer Movie
- X-Men: Evolution (2000) - Executive Producer TV Series
- X-Men (2000) - Executive Producer TV Series (AKA: X-Men 1.5)
- The Accuser (2000) - Producer TV Series
- 7th Portal (2000) Producer Webisode
- Avengers (1999) - Executive Producer TV Series
- Blade (1998) - Executive Producer Movie
- Nick Fury: Agent of Shield (1998) - Executive Producer TV
- The Silver Surfer (1998) - Executive Producer TV Series
- Generation X (1996) - Executive Producer TV
- The Incredible Hulk (1996) - Executive Producer TV Series
- Spider-Man (1994) - Executive Producer TV Series
- The Fantastic Four (1994) - Executive Producer TV Series (AKA: The Marvel Action Hour: The Fantastic Four)
- Iron Man (1994) - Executive Producer TV Series (The Marvel Action Hour: Iron Man)
- X-Men (1992) - Executive Producer TV Series
- Captain America (1991) - Executive Producer
- The Punisher (1989) - Executive Produce